RED, WHITE & BLACK BULL SALE



0

Johnstone Auction Mart Moose Jaw, SX

BLACK ANGUS • SIMMENTAL • LIMOUSIN • HEREFORD

RED WAREABLACK

Saturday, March 20, 2021 • 1:00 PM • Johnston Auction Mart, Moose Jaw, SK

welcome to the sale

The consignors want to extend a warm welcome to the 8th annual Red, White and Black Bull Sale.

We would like to personally thank the bidders and buyers from the 2020 And all the past sales and invite you to see the bulls in Moose Jaw. We've all learned new ways to continue working in the cattle industry during these unique past 12 months. Trading cattle online has become more important. That's why we are so proud to be working with Darnel and his team at First Class Marketing and Sarah and DV Auctions. You can trust their opinions and professionalism.

This year we as a group of breeders offer over 50 impressive from a variety of genetics. Each consignor has carefully chosen top quality bulls from their individual program. These are breeder quality bulls. Each consignor is happy to help you find what your looking for.

See you in March 20!

Sincerely

The Consignors of Canada's Red, White and Black Bull Sale

sale day information

AUCTIONEER Scott Johnstone 306-693-4715 RINGMEN Darwin Rosso 306-690-8916 Corey Mantell 306-693-4715 SALE DAY PHONES Darnell Fornwald 403-795-8030 Shay Martindale 780-812-4581 Jonathan Karsin 204-870-0329

Rob O'Connor

Stockmens Insurance

306-931-0088

306-550-4890

ONLINE BIDDING - DV AUCTION

Create your Bidding Account with DVAuction! - Go to www.dvauction.com and click on "Create New Account". Fill in all fields and accept the Privacy Policy & Terms and Conditions. Click on Create New Account. - On the next screen, click Apply for Bidding. - Choose Option

 Credit Card Approval or Option 2) Bank Approval
 if you are not comfortable providing this info to DVAuction, that is ok!

Call Sarah Buchanan at 306-681-5340

 Check your Email for an Account Activation message from DVAuction. Click this link and you are all ready to go.
 On sale day, log in to www.dvauction.com with your email address and password.

Click the green "View" button beside the Canada's Red,
White & Black Bull Sale. This will take you to the sale site.
Accept the Terms & Conditions (left side of screen) to get your bid button.

- Log in 1 hour before sale time to Practice Bidding.

Let us make it even easier for you! Contact Sarah Buchanan at 306-681-5340 to get set up over the phone. DVAuction Tech Support 402-316-5460



CONSIGNORS in the RED WHITE AND BLACK BULL SALE -in catalogue order-

FORD ш HER

Lone Pine Cattle Services

Rob & Dawn O'Connor Box 158 Vibank, SK S0G 4Y0 Cell: 306-550-4890 rdoconnor@sasktel.net

HMS Hi-Cliffe

The Millham Family Box 382 Outlook, SK S0L 2N0 Carmen: 306-867-4231 Brenda: 306-270-5524 carm.dvm@sasktel.net www.hmshicliffe.com

LV Farms Ltd

Dayle & Dixie Martinson Logan & Brianna Martinson Box 43 Midale, SK S0C 1S0 Phone: 306-458-2566 Cell: 306-458-7170 ddmartinson@hotmail.com

Webber Farms

Kelly and Kristy Webber Box 28 Midale, SK S0C 1S0 Phone: 306-861-8721 kwebberfarms@gmail.com

Mortenson Farms Ltd

Mortenson Farms Ltd Lois & Barry Mortenson Julie & Logan Mortenson Mallory & Adam Hendry Box 154

ш Nokomis, SK S0G 3R0 Julie 639-907-7010 Logan 306-528-7375 juliemortenson@hotmail.com www.mortensonfarms.ca

Gold-Bar Livestock

Brad & Sarah Buchanan Brad & Sa 57 Caronport, SK S0H 0S0 Phone: 306-681-5340 Brad: 306-513-7119 Ω

sbuchanan@gold-bar.com bbuchanan@gold-bar.com В www.gold-bar.com

Coulee Crossing Cattle Company

Sandra Jeffery Box 705 Stn Main Moose Jaw, SK S6H 4P4 Phone: 306-693-2215 Cell: 306-631-1928 couleecrossingcc@gmail.com

Coulee Crossing Cattle Company

IENTAL Sandra Jeffery Box 705 Stn Main Σ Moose Jaw, SK S6H 4P4 Σ Phone: 306-693-2215 5 Cell: 306-631-1928 couleecrossingcc@gmail.com

Whiterock Ranch

Ashton Adderley Box 460 Lampman, SK S0C 1N0 Phone: 306-861-7486 ashtonfornwald@gmail.com

Eden Meadows Farm

Terry & Lynette Hepper 5 General Delivery 8 Zehner, SK S0G 5K0 Phone: 306-781-4628 Cell: 306-536-7075 tlhepper@gmail.com Facebook: Eden Meadows Farm



Ask your Hereford consignors if they participate in the Bull Lottery

welcome from First Class Cattle Marketing

Welcome to the 8th Annual Canada's Red, White and Black Bull Sale. It is with great honour that we are have once again be asked to work with this excellent set of consignors as well as the folks at Johnstone Auction Mart on this upcoming event. On offer once again will be roughly 50 bulls represented from 5 different beef breeds. There is a large selection of both yearling and two year old bulls this year. Here for your appraisal is a big number of those power, performance bulls that will add the extra pounds we are looking for in our calves at weaning time. Turn these bulls out with a large group of cows for a greater return on investment. These bulls are the right kind, sound, hairy, stout and functional. Also on offer will be a good selection of calving ease, heifer approved bulls. These bulls have been designed with calving ease in mind. They are low birthweight and are genetically superior in this department. Look to these bulls if you have groups of heifers or young cows to breed. All the bulls on offer at this years sale have been bred and fed to go out and work and are guaranteed 100%. I encourage you to visit with each individual consignors to discuss their offering and find the bull best suited to your needs.

Please plan on joining us March 20 in Moose Jaw for the 8th Annual Canada's Red, White and Black Bull Sale. The bulls will also be onsite in the days prior to the sale for viewing. If for any reason you are unable to attend, all of us at First Class Cattle Marketing will be very familiar with the offering. It will be our pleasure to assist you in a professional and confidential manner in the selection of your next herd sire. Sarah Buchanan with DV auctions will also be onsite if internet bidding is what you prefer. I hope to be able to visit with everyone in Moose Jaw and wish you all the best in 2021.

Sincerely. Darnell Fornwald



Darnell Fornwald (403) 795-8030



Shav Martindale (780) 812-4581



Jonathan Karsin (204) 870-0329



FIRST CLASS CATTLE MARKETING Box 1740, Crossfield, Alberta TOM OSO Office: 403.795.8030 firstclasscattlemarketing@gmail.com www.firstclasscattlemarketing.com



LONE PINE CATTLE SERVICES



Lone Pine Cattle Services is located in Vibank and is owned and operated by Rob and Dawn O'Connor. We breed about 100 purebred females annually. Our genetic program is made up by using a combination of herd bulls, artificial insemination and embryo transfers.

Our bulls are raised using a 13% ration and free choice hay. The yearlings spend the summer at a pasture about 15 miles from our farm.

Our calves are vaccinated in late spring with Vision 8 Somnus with SPUR and in autumn with Pyramid FP5 with Presponse.

Rob, Dawn, Lexie and Jessica O'Connor



Kirby-Lonepine Vision 168G

01				KIRBY-LON		Vision	168G
PC0305	8164	Polled		LPK 168G 🛛 🛛	Janua	ry 25, 201	9
MOHICA	N THM E	ADE 69X dlf i X CEDE Z4 ITABLE 76W	26 MDF	TH 14S 10 KCF BENN	II VICTOR 7 D3R MEGAN ETT 3008 N 72N DAYDR	133U 1326 dlf ief	HYF MDF
XLP CLF		AM ET 57U A NCHE 168 8R dlf ief hyf	Z	STAR BON DUNROBIN	GHT FUTURE NIE BETH 5 N Hollywo (Blanche	4N OD I5L	
WEIGHTS	BW: 78 lbs	. Unassisted	May 11/20	WT: 1480 lbs			
EPDS	CE	BW	WW	YW	Milk	TM	MCE

EPDS	CE	BW	WW	YW	Milk	ТМ	MCE
2100	3.1	1.5	54.3	94.5	22.8	50.0	-0.7
		المرال المرام	ماغانين أم مغيره				-

I've always like this bull. He started with a moderate birthweight but had a herd bull look from the start. He matured into a smooth but powerful bull. He will be easy to find sale day.



XLP RM Wolverine 319G

02 Applied	For	Polled		XLP R XLP 319G	M Wol Februa	verin e ry 12, 201			
WORR C		45P dlf ief hyi NKERAY Y D79 ET		FHF 8403 STARBUCK 19H GV 579 VICTORIA 9710 BR MOLER ET OLFIEF BR 122L ROSE 4020 ET					
XLP 145	DIESEL 145 5 X Blanc Blanche et	HE 119C I	DLF HYF IEF	NJW 45P 139J FULL TANK 134S BAR-H RITA 38T dlf ief hyf msudf Remitall embracer 8e WTK 25e blanche 55g					
WEIGHTS EPDS (PROJ)	BW: 99 lbs CE	Unassisted BW 4.9	May 11/20 WW 55.1	WT: 1300 lbs YW 90.4	Milk 27.9	TM 55.4	MCE		

This bull is one you will appreciate the longer you look at him. He is fault free and very eye appealing. His sire Tankeray was a Denver Champion and there is limited semen in Canada. His dam was the high seller in the Hereford Harvest Sale for Remi Mitchel.

03)	(LP Asterix 48	OG
Applied For		Polled		XLP 480G		March 12, 2019	
GHC PREMIER 15 XLP KPH LCPH 1 Circle-d 832W V	RIBUT		ILF HYF IEF I	GL 127 VISUDF CIRCLE-	U KAI D WF	NTINENTAL 66F Ren 25y Kangler 832W STK 167R	
ANL 83T ELI ET 8 JHF 8x Danie JHF Belle 4y			EF MSUDF	ANL SB XLP HE	S 36N Rdbu	H 83T DLF IEF HYF I PEBBLES ET 33R DLF IEF H IILDER IOIU DLF IEF HYF ILLE 89T	ł¥F
WEIGHTS BW: 78	3 Ibs. Un	assisted N	1ay 11/20	WT: 1160 lbs	,		

ТΜ MCE CE BW ww YW Milk EPDS 2.0 33.1 63.2 12.7 31.8 This Tribute son is compact and smooth shouldered. He's a surefire heifer bull.

His dam comes from the famous Remitall Rita cowfamily. We have retained a sister for our herd.



XLP Asterix 480G

04				KIRI	BY-Lo	nepine	360G		
PC0305	58163	Polled		LPK 360G		ry 22, 2019			
MOHIC/	N THM E	ADE 69X dlf i X CEDE Z4 TABLE 76W	TH 14S I KCF BENN	TH 122 711 VICTOR 719T DLF IEF HYF MDF TH 145 103R MEGAN 133U KCF BENNETT 3008 M326 DLF IEF HYF MDF NJW P606 72N DAYDREAM 735 DLF IEF HYF					
NJW M326 UNFORGETTABLE 76W ET NJW P606 72N DAYDREAM 73S DLF IEF HYF BNMHPH 13P HEAT 101S DLF IEF HYF REMITALL HEATER 161U DLF IEF HYF BLAIR-ATHOLWINTER HEAT 36B DLF HYF IEF LIAN 49S WINTER 107W GHC MISS LASSIE 50M									
WEIGHTS	BW: 77 lbs	. Unassisted	May 11/20	WT: 1330 lbs					
EPDS	CE	BW	WW	YW	Milk	TM	MCE		
2.00	9.4	0.5	52.7	90.6	23.0	49.4	5.0		

A bull sired by Excede who is a bull that sires calves with moderate birth weights, excellent vigour and excellent growth. Daughters are excellent cows with gorgeous udders. This is a bull to watch!



Kirby-Lonepine 360G

05	050405		XLP 7	5ZVibe			F MSUDF		
PC03	058125	Polled		XLP 500G	April (01, 2019			
TH 89T	743 UNTAPP	ED 425X ET	DLF IEF HYF	CRR ABOUT TIME 743 DLF IEF HYF MDF TH 16G 20N GEMINI 89T DLF IEF HYF					
		DN ET 75Z 🛛			122L CATTL				
		OUR 143T DL		ANL 8E SPLENDOUR 3M					
BNMHPH XLP 1 Harold	I3P E 2IP D mdf IOH 97M								
WEIGHTS	BW: 89 lbs	. Unassisted							
EPDS	CE	BW	WW	YW	Milk	TM	MCE		
21 00	-7.3	4.8	56.1	83.1	23.7	51.8	-1.1		

This is the natural son of our donor cow REESE 500Y. He is also a son of our Agribition Reserve Champion bull ACTION. His full sister was reserve calf champion at Agribition too. This guy will make you proud every time you look at him in your pasture.

We kept his full brother to use in our herd. And the first calves look great!





XLP Mount Vern Thor 218G



XLP 501 Hercules ET 55G

06		XLP MOL	JNT	VERN	thor	218G
PC03058114	Polled	XLP 218G		January	30, 2019	

ANL A XLP ACTION ET 75Z DLF IEF HYF XLP 75Z KELSEY 55B DLF IEF HYF XLP IOIS REESE 5Y DLF IEF HYF

MHPH 2N WEBSTER 1131W DLF IEF HYF **XLP MOUNT VERN FANCY 118B** XLP CLF 5L FANCY 118X

TH 89T 743 UNTAPPED 425X ET DLF IEF HYF ANL PBG 3N SPLENDOUR 143T DLF IEF HYF BNMHPH 13P HEAT 101S DLF IEF HYF MDF HAROLDSON'S JVJ REESE 19D 5S DLF IEF HYF WILGOR 55K NORTHEASTERN OL 2N DLF IEF HYF MAY'S EMOTION 45H 112L STAR OBF BOGART 5L XLP CLF 2103 FANCY 118T DLF IEF HYF

WEIGHTS	BW: 92 lbs.				May 11/20	WT: 1275 lbs	
EPDS	CE	BW	WW	YW	Milk	TM	MCE
2100	-4.0	4.9	51.3	82.1	21.6	47.3	-0.3

218G is an eye appealing individual. His dam and maternal grandma are also attractive individuals both placing high at Agribition. This is the kind of bull that will be fun to look at in the pasture and his calves will be fun to brag about to the neighbours!

07	XLP 501	Hercules ET 55G DLF HYF IEF MSUDF
PC03060905	Polled	XLP 55G March 21, 2019
		CHURCHILL SENSATION 028X DLF IEF HYF
CHURCHILL RED BUL		CHURCHILL LADY 002X ET
CHURCHILL KICKS		HVH KREMLIN 57F 108K
HVH OKSANA 4L 33N	DLF IEF HYF	HVH GENETIC QUEEN 53H 4L DLF IEF HYF
		REMITALL PATRIOT ET 13P
BNMHPH I3P HEAT	IOIS DLF IEF HYF MDF	ANL PBG 29F BONNIE 21P
XLP 101S REES	E 500Y DLF IEF HYF	NIW IY WRANGLER 19D MDF
HAROLDSON'S JVJ RE	ESE 19D 5S DLF IEF H	re HÁROLDSON'S REESE IOH 97M
WEIGHTS BW: 89 lb	S.	May 11/20 WT: 1415 lbs
CE	BW W	W VW Milk TM MCE

WEIGHTS	BW: 89 lbs.			May 11/20 WT: 1415 lbs					
EPDS	CE	BW	WW	YW	Milk	TM	MCE		
21 80	-2.9	3.1	57.6	83.3	20.8	49.6	-0.5		

This guy is named Hercules for a reason...He is massive. You will love his overall shape. 55G is a ET son of the famous REESE 500Y cow. We are maintaining several maternal and full sisters plus we have used several maternal brothers in our herd.



XLP Hawkeye 251G

08					XLP4	tawkey	e 251G		
PC0305	58107	Polled		XLP 251G		nuary 18, 2			
MOHIC/	AN THM E	ADE 69X DLF XCEDE 24 TABLE 76W	26 MDF	TH 122 711 VICTOR 719T DLF IEF HYF MDF TH 14S 103R MEGAN 133U KCF BENNETT 3008 M326 DLF IEF HYF MDF NJW P606 72N DAYDREAM 73S DLF IEF HYF					
XLP 752	P ACTION ET 2 Mona 5 Ol H Mona		YF	TH 89T 743 UNTAPPED 425X ET DLF IEF HYF ANL PBG 3N SPLENDOUR 143T DLF IEF HYF REMITALL HEATER 161U DLF IEF HYF BLAIR-ATHOL 103 MONA 30U					
WEIGHTS	BW: 65 lbs				May 11/20	WT: 1310 lbs			
EPDS	CE	BW	ww	YW	Milk	TM	MCE		
	9.7	-0.8	48.3	82.9	27.0	51.2	4.3		

251G is a calving ease specialist. Sired by Excede ensures calving ease and a great growth curve.

TWO YEAR OLD & YEARLING HEREFORD BULLS

09					KIRB	/-L0	NEPINE Steel 44
PC030	58165		Polled		LPK 44G		February 03, 2019
HARVIE		TER			DC NJW PO MDF HARVIE	506 72 Ladii	M326 W18 ET DLF IEF HYF MDO 2N DAYDREAM 73S DLF IEF HY ES MAN 4L DLF IEF HYF MDF FIREFLY 51F DLF IEF HYF
M-R 4C	403A POW Shiraz High Soci	44E	NY 4C dlf ief AC	HYF	M-R 33 Anl a	2W T XLP A	TER POWERBALL 27A DLF IEF HYF TOTAL ACCENT 403A ICTION ET 75Z DLF IEF HYF H SOCIETY ET 44T DLF IEF HYF
WEIGHTS	BW: 80 II	os.				May 1	11/20 WT: 1210 lbs

EPDS 54.5 87.8 27.1 54.4 6.7 2.7 3.6 This is a very deep bodied bull. He exhibits good muscle shape too. His sire

BW ww CE YW Milk тм MCE has become our go to calving ease AI sire. I expect this bull will follow those foot steps.



Kirby-Lonepine Steel 44G

HMS HI-CLIFFE



HMS Hi-Cliffe, owned by Hunter, Morgan, Sydney, Brenda, and Carmen Millham. We are a small family ranch of 30 purebred Polled Herefords. We are passionate about raising quality cattle for the commercial and purebred industry.

The processing protocol: IBR, BVD, BRSV, Pasteurella, Heamophilus, and Blackleg vaccines, endectocides and fly control are given in the spring and fall. Bulls feeding regime: Free choice hay supplemented with Masterfeed Propel and a vitamin/mineral mix.

We raise and breed our bulls for the pasture and commercial industry; fortunately, some are good enough for the show ring and purebred herds

The Millham Family

PC0307	0990	Polled		HMS 32H	Fe	ebruary 04, 3	2020	
				SHF WC	NDER M32	26 W18 ET DI	.F IEF HYF MDC	
W 73S V	VI8 HOMET	OWN IOY ET	DLF IEF HYF MD	C NIW P	606 72N I	DAYDREAM 73	S DLF IEF HYF	
LL 10Y	ROCKY E	T 225D DLFI	FF HYF MSUD	F MDCREMITA	I PILGRIN	1 93P DIF IFF H	YF	
		DLF IEF HYF MSUDI				RLIN 225P		
,		52. 12. AN 115001		,		HEREFORD II	V	
r IVI I I		DC 20FA						
TCF JVJ I IX THE GOODS 305A DLF IEF HYF MSUDF JVJ I 8L MISS BOOMER 9Y DLF IEF HYF MSUDF								
r jvj i i								
MS HI-CLI	FFE 305A DI	AMOND 64D	DLF IEF HYF N	ISUDF TA-BAR	WLB FOR	MULA 035J		
IMS HI-CLI	FFE 305A DI XCEL 64X D	AMOND 64D	DLF IEF HYF N	ISUDF TA-BAR	WLB FOR 4F KAL'S	MULA 035J		
I <mark>ms Hi-Cli</mark> II-Cliffe	FFE 305A DI XCEL 64X D	AMOND 64D LF IEF HYF	DLF IEF HYF N	ISUDF TA-BAR GURR'S	WLB FOR 4f kal's	MULA 035J GAL 4K		
HMS HI-CLI HI-CLIFFE Weights	FFE 305A DI XCEL 64X ₪ BW: 87 lbs.	AMOND 64D Lf ief hyf	dlf ief hyf n Adj ww: 8	ISUDF TA-BAR GURR'S 51 Ibs.	WLB FOR 4F KAL'S 11 Month W	MULA 035J GAL 4K /T: 1245 lbs.	SC: 38 cm	
HMS HI-CLI	FFE 305A DI XCEL 64X D	AMOND 64D LF IEF HYF	DLF IEF HYF N	ISUDF TA-BAR GURR'S	WLB FOR 4f kal's	MULA 035J GAL 4K		

Hollywood is a dark, short-marked bull with excellent depth, bone, and testicular development. He was Intermediate Bull Calf Champion at Lloyd's Stockade last fall. His full sister, Glamour 32G, was Grand Champion Female at Stockade Roundup.







Hollywood 32H: Lloyd Stockade

Full Sister: Glamour 32G

YEARLING HEREFORD BULLS



HMS Hi-Cliffe 225 Hector B 27H

Hi-Cliffe 23B Halmark 2H



NJW 73S W18 HOMETOWN IOY ET DLF IEF HYF MDC MLL 10Y ROCKY ET 225D DLF IEF HYF MSUDF MDC MJT MISS POLLY 125S DLF IEF HYF MSUDF MJT MISS 7M MERLIN 225P

BLAIR-ATHOL 13K MAJOR 101N DLF 16F HYF BLAIR-ATHOL CHANTILLY LACE 27B RU BA 36N LANTEEN 221Z SHF WONDER M326 W18 ET DLF IEF HYF MDC NJW P606 72N DAYDREAM 73S DLF IEF HYF REMITALL PILGRIM 93P DLF IEF HYF MJT MISS 7M MERLIN 225P BLAIR-ATHOL 65F ON LINE 13K BLAIR-ATHOL 25C AMIGA 20K HF 4L BEYOND 36N RU 79C LANTEEN 43L

WEIGHTS	EIGHTS BW: 88 lbs.		ADJ WW: 782 lbs.		11 Month V	SC: 33 cm	
EPDS	CE	BW	WW	YW	Milk	ТМ	MCE
LI DO	5.4	3.8	55.6	98.5	26.2	54.0	7.3

Hector B is a dark, smooth made bull. His sire, Rocky 225D was World Champion Hereford Bull and his dam has consistently produces one of our top calf each year.

12		HI-CLIF	E 23B4	Hallm	ark 2H	DLF HYF	IEF MSUDF
PC0307	2151	Polled		CMI 2H		ebruary 09,	
SHF TAHO	SHF RIB EYE M326 R117 DLF IEF HYF SHF TAHOE R117 T100 DLF IEF HYF MSUDF SHF LADY 512 L73						
	ANL C HAR T100 TAHOE 86 ET 23B DLF IEF HYF MDF ANL 2K SPECIALIST 7N ANL 7N MAPLE 86R DLF IEF HYF						
	WLB GLOBAL 72M 50S WLB 50S GLORIA ET 1002A DLF IEF HYF WLB 50S GLORIA ET 1002A DLF IEF HYF REMITALL HALLMARK 36H						
HI-CLIFFE	HI-CLIFFE 36H NIKKI 153N DLF IEF HYF HI-CLIFFE 20X KIM 19K						
WEIGHTS	BW: 94 lbs		ACT WW: 7	795 lbs.	11 Month V	/T: 1175 lbs.	SC: 36 cm
EPDS	CE -1.5	BW 5.2	WW 64.2	YW 102.3	Milk 23.6	TM 55.7	MCE 2.6

HOMO POLLED Hallmark is the most docile and friendly bull we have ever raised. He is a soft made bull that puts it all together. His full sister, Gloria 2G, was Morgan's show heifer last year and was a sale feature in last fall's production sale. His maternal sister, Felicity 2F, was on our show circuit in 2018-19 and won her class at Bonanza 2019. Hallmark is a powerful homozygous polled bull with strong maternal traits.



HMS Hi-Cliffe 26C Hannibal 19H

13 нмз ні	-CLIFFE 26C	Ha	nribal 19)H	DLF HYF IEF MSUDF MDC
PC03072185	Polled		HMS 19H		February 03, 2020

NJW 73S W18 HOMETOWN 10Y ET DLF IEF HYF MDC REMITALL-W RIO LOBO ET 26C DLF IEF HYF MDC REMITALL MARVEL 78T DLF IEF HYF

REMITALL SUPER DUTY 42S DLF HYF WCC 42S RITA 3795A SQUARE-D ELLIE 1795X NJW P606 72N DAYDREAM 73S DLF IEF HYF DC REMITALL PATRIOT ET 13P REMITALL MAVREL 105N REMITALL PATRIOT ET 13P REMITALL RITA 91H WILGOR 55K NORTHEASTERN OL 2N DLF IEF HYF SQUARE-D SELINE 795S

SHF WONDER M326 W18 ET DLF IEF HYF MDC

WEIGHTS	BW: 92 lbs.		ADJ WW: 807 lbs.		11 Month W	SC: 38.5 cm	
EPDS	CE	BW	WW	YW	Milk	ТМ	MCE
LI DO	-1.1	4.6	60.8	103.3	26.3	56.7	2.1

HOMO POLLED Hannibal is the bull that immediately captures everyone's eye with his eye appeal, long body, and muscular structure. His top feature hangs between his hind legs as he is well endowed. Hannibal is that bull who will provide moderate calving ease and that performance to wean dollars in the fall.

YEARLING HEREFORD BULLS

LV FARMS





We would like to welcome you to another version of the Red, White & Black Bull Sale. As always, our bulls are guaranteed and can stay at our place until either you need them or June 1st. You are welcome to stop by the farm to view the bulls and their mothers. Don't hesitate to call should you have any questions/concerns or just want to talk cattle.

Dayle & Dixie Martinson Logan, Brianna, Korbin and Jace Martinson



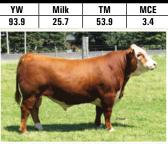
14				LV Totem C 45H
P	C03077702	Polled	CDM 45H	February 06, 2020

CHURCHILL LADY 002X CHURCHILL RED BULL 200Z DLF IEF HYF MDF HAROLDSON'S TOTEM 2002 5D DLF IEF HYF SHF RIB EYE M326 R117 DLF IEF HYF BLAIR'S NELLIE RII7 ET 5B DLF IEF HYF NCX MISS JR NELLIE 528N BLAIR-ATHL THE BIG SHOW ET 62P

MEADOW-ACRES 26N KANE 62P IS DLF IEF HYF **LV MOXIE C 68A** DXB 577K MOXIE 28U DLF IEF HYF

BW: 91 lbs WEIGHTS ww Milk CE BW YW ТΜ EPDS 93.9 53.9 0.4 5.0 56.3 25.7

This fella has a high quality look to him. He follows that up with some solid performance and maternal numbers. Udders will be second to none.



CHURCHILL SENSATION 028X DLF IEF HYF

MEADOW-ACRES 13K ADA 5G 26N

BBSF TML 236G KINGPIN ET 577K

DXB 5M MOXIE 23P

Sire of 45H and 35H: Haroldson's Totem 200Z 6D

15						LV Tot	em 35H	
PC0307	7135	Polled		LV 35H	Fel	oruray 03, 2	2020	
HAROLD	CHURCHILL SENSATION 028X DLF IEF HYF CHURCHILL RED BULL 200Z DLF IEF HYF CHURCHILL LADY 002X ET HAROLDSON'S TOTEM 200Z 5D DLF IEF HYF BLAIR'S NELLIE R117 ET 5B DLF IEF HYF MSUDF							
LV FOUR	LV ON THE JOB L 63B DLF IEF HYF MSUDF REMITALL-WEST CONSTRUCTOR 21X DLF IEF HYF LV FOUR SQUARE 30E TH 98T 755T VICTOR 42Y DLF IEF HYF LV FOUR SQUARE 62A REMITALL FOUR SQUARE 260N							
WEIGHTS	BW: 87 lbs							
EPDS	CE	BW	WW	YW	Milk	ТМ	MCE	
	1.3	3.4	53.7	89.6	25.6	52.5	2.1	

All these Totem sons have the same hairy, loose hided, easy doing look to them. Here is another bull with impeccable udders on the bottom side of the pedigree. Calving ease and performance rolled up in one.



LV Totem C 45H



YEARLING HEREFORD BULLS •

16

PC03071412

UPH PROSPECTOR P152



LV Warrior L 38H

WHITEHAWK WARRIOR 845C ET

GRANDVIEW CMR 4003 BETH YI 15ET

LV Warrior L 38H February 04, 2020 LM 38H

HUTH PROSPECTOR K085 UPH MANDY M863 GRANDVIEW VIC H132 23G 4003 ET DJB 46B BETH IL REMITALL-WEST CONSTRUCTOR 21X DLF IEF HYF **REMITALL NETTIE 122R** LV YEA BUDDY L 5Y DLF IEF HYF LV SCARLET L 9Y

ТΜ

MCE

LV ON THE JOB L 63B DLF IEF HYF MSUDF **LV SCARLET L 17D** LV SCARLET L 58B

WEIGHTS	BW: 91 lbs.				
EPDS	CE	BW	WW	YW	Milk
LIDO	-0.3	3.9	63.8	101.9	28.4

Polled

This Warrior son comes with all the bells and whistles. He has terrific carcass numbers. His dam, Granddam, and great granddam are the queens of weaning weight around our place. 38H ranked #1 this year.



Maternal Grand Sire: LV On The Job L 63B



17 LV Harvest L 7H January 06, 2020 PC03071326 Polled KCF BENNETT 3008 M326 DLF IEF HYF MDF HVH MISS HUDSON 83K 8M SHF RIB EYE M326 R117 DLF IEF HYF GRH R117 HARVEST 7E DLF IEF HYF MSUDF HARVIE LADIES MAN 4L DUF IEF HYF MDF **GRH 4L CHICORY 24T** GRH 122L CAPRIE IR CHURCHILL RED BULL 200Z DLF IEF HYF MDF HAROLDSON'S TOTEM 200Z 5D DLF IEF HYF MSUDF BLAIR'S NELLIE RI 17 ET 5B DLF IEF HYF **LV BELLE L 24F** LV ON THE JOB L 63B DLF IEF HYF MSUDF LV BELLE L ID LV BELLE 22Z BW: 67 lt WEIGHTS CE BW ww VW/ Milk тм MCE

A good looking, high quality Harvest son that's begging for your heifer pen. A heifer's first calf. His Totem mother has a bright future. Heifer Approved.

77.3

29.8

53.8

6.5

47.8

0.6

5.9



18					LV4	farvest	L 170G		
PC030	58805	Polled		LM 170G	l Ap	ril 04, 2019			
GRH R1		RII7 dlf ief hyf ST 7E dlf ief T		KCF BENNETT 3008 M326 DUF HEF HOF HVH MISS HUDSON 83K 8M HARVIE LADIES MAN 4L DUF HEF HOF GRH 122L CAPRIE IR					
GHR GF	20 GRAPHIC Raphic 1 Astian 35 2		F	MCCOY DOUBL	ROGRESS P20 73R ZENA E-U 98K SE EBEL 12R 4	73W Bastian 3s			
WEIGHTS	BW: 79 lbs								
EPDS	CE	BW	WW	YW	Milk	TM	MCE		
	9.5	-1.1	46.9	73.6	29.0	52.5	10.7		
This deer	bodied H	This deep hodied Harvest son is a trait leader in 9 different categories. He has							

This deep bodied Harvest son is a trait leader in 9 different categories. He has industry leading calving ease all wrapped up in a powerful package. The bottom side of his pedigree provides an outcross to most polled Hereford genetics available. Heifer Approved.

EPDS

CANADA'S RED WHITE & BLACK BULL SALE

19	
PC030588	D1

WEIGHTS

EPDS

LV Big Gield 200G April 09, 2019

SHF RIB EYE M326 R117 DLF IEF HYF GRH R117 HARVEST 7E DLF IEF HYF MSUDF **GRH 4L CHICORY 24T**

Polled

MEADOW-ACRES 26N KANE 62P IS DLF IEF HYF **LV FOUR SQUARE 23Z REMITALL FOUR SQUARE 260N**

Here is an attractive Harvest son with a high quality look. Take a look at the bottom side of his pedigree, longevity is bred in. A maternal brother sold

through the Red, White and Black sale

BW

3.6

ww

51.6

BW: 95 lbs

CE

0.5

to Ricky Herauf in 2018.

KCF BENNETT 3008 M326 DLF IEF HYF MDF HVH MISS HUDSON 83K 8M HARVIE LADIES MAN 4L DLF IEF HYF MDF GRH 122L CAPRIE IR BLAIR-ATHL THE BIG SHOW ET 62P MEADOW-ACRES 13K ADA 5G 26N **REMITALL HOLLYWOOD 37H REMITALL FOUR SQUARE 270F**

LV 200G

YW	Milk	ТМ	MCE	
86.9	20.7	46.5	4.5	
	20 20	19		
			0	
			- 7	
and the second		1		
1	~		1.	
		M	S. A.F.	
		2		
NAME -				

Sire: GRH R117 Harvest 7E

20					LV Harvest 202G
PC03078378	1	Polled	LV 202G		April 09, 2019
			KCF BE	NNE	TT 3008 M326 DLF IEF HYF MDF

ww

51.0

SHF RIB EYE M326 RI17 DLF IEF HYF GRH R117 HARVEST 7E DLF IEF HYF MSUDF GRH 4L CHICORY 24T

HVH MISS HUDSON 83K 8M HARVIE LADIES MAN 4L DLF IEF HYF MDF GRH 122L CAPRIE IR REMITALL-WEST CONSTRUCTOR 21X DLF IEF HYF **REMITALL NETTIE 122R REMITALL-WEST CONSTRUCTOR 21X** DLF IEF HYF LV IS OLIVIA 45P 105U

LV ON THE JOB L 63B DLF IEF HYF MSUDF LV VICTORIA 3D LV VICTORIA 31B

BW: 86 lbs. WEIGHTS CE BW EPDS 5.6 1.4

2.5

0.8

This long bodied Harvest son is a nice blend of calving ease and performance. Terrific udders are a staple in this guy's pedigree. A maternal brother sold to Wayne Zinn in last year's sale. Heifer Approved



Maternal Brother: LV 65F

54.0

6.7

27.6

21					LVY	Harve	t L 64G		
PC0306	6149	l Polled	I	LM 64G	l N	larch 06, 21	019		
GRH R11		RII7 dlf ief hyf ST 7E dlf ief T		KCF BENNETT 3008 M326 DEFIEFHFMDF HVH MISS HUDSON 83K 8M HARVIE LADIES MAN 4L DEFEFHFMDF GRH 122L CAPRIE IR					
GHC EL I		CHEF B64 ET Cklyn 64e 2t		LOEWEN M326 SIR 33T dlf ief PCR JACKLYN NIKOLE 344N PW VICTOR BOOMER P606 mdf WALPOLE PHILIS 13F					
WEIGHTS	BW: 80 lb CE	BW	ww	YW	Milk	ТМ	MCE		

A heifer's first calf, there is calving ease galore in this rascal. His EPD graph reads pretty strong with 13 traits above average. His Crittenden bred momma has a perfect udder. His pedigree is stacked with some of the best maternal bulls this breed has seen. Heifer Approved

81.9

52.8



LV Big Yield 200G



LV Harvest 202G





WEBBER FARMS



22			市理		к	W Geo	rge 1G	
PC030	67954	Polled		KKW 1G	l Ma	irch 03, 201	9	
KW DIE		GROWN 8Y E Lf ief hyf msud T 10U		SHF WONDER M326 W18 ET DLF IEF HYF NJW P606 72N DAYDREAM 73S DLF IEF HYF MEADOW-ACRES 26N KANE 62P IS DLF IEF HYI ANL 3N WANDA 152R				
LV WA	/LB FORMUL NDA T 12 Wanda 152			RU 20X BOULDER 57G DLF IEF HYF TA-BAR 12E LAURA 135G ANL SBS 122L CATTLELAC 3N HAROLDSON'S WANDA 2Z 48J				
WEIGHTS	BW: 88 lbs							
EPDS	CE	BW	ww	YW	Milk	ТМ	MCE	
	4.2	3.3	45.9	78.3	23.9	46.9	4.9	

This guy has great overall length and rib. He is a very easy doing fleshy style bull packed with power.



23	1-1-1		-		-1417	KW M	ax 57G		
PC030	67955	Polled		AW 57G	l Ma	irch 10, 201	9		
KW DIE		EGROWN 8Y E D <mark>lf ief hyf msui</mark> T 10U		SHF WONDER M326 W18 ET DLF IEF HYF NJW P606 72N DAYDREAM 73S DLF IEF HYF MEADOW-ACRES 26N KANE 62P IS DLF IEF HY ANL 3N WANDA 152R					
LV DIX	UMENT 919 I <mark>e l 572</mark> -Acres 62P	3 dlf ief hyf DIXIE 41T		MH MI Blair-A	SS DEBONAI ATHL THE BIO	47 dlf ief hyf IR 0251 G SHOW ET (77J DIXIE I	62P		
WEIGHTS EPDS	BW: 82 lbs CE	BW	ww	YW	Milk	ТМ	MCE		

This is a bull we think very highly of he is deep bodied the type of bull that would work great on both cows and heifers.

67.0

27.0

47.2

7.3

40.3



24						KW Sa	m 152G	
PC030	67956	Polled	1	KRW 152G	l Ma	irch 17, 201	9	
KW DIE		GROWN 8Y E Lf ief hyf msud T IOU		SHF WONDER M326 W18 ET DLF IEF HYF NJW P606 72N DAYDREAM 73S DLF IEF HYF MEADOW-ACRES 26N KANE 62P IS DLF IEF HYF ANL 3N WANDA 152R				
LV WA	-WEST CON NDA T 15 Wanda 152		C DLF IEF HYF	REMIT/ ANL SB	ILL ONLINE All Rita 13 S 122L Catt DSON'S WAN	T dlf ief hyf LELAC 3N		
WEIGHTS	BW: 88 lbs.							
EPDS	CE	BW	ww	YW	Milk	TM	MCE	
Erbo	5.8	2.6	49.6	88.3	25.4	50.2	8.1	

This bull is very smooth through his shoulder with tons of calving ease.

		NDA T 15 Wanda 1521			
	WEIGHTS	BW: 88 lbs.			
and the second s		05	D14/	14/04/	

7.4

1.9

25					1	(W Tan	k 352G		
PC)3079159	Polled		KRW 352G	l Ma	irch 08, 201	9		
FHF 8403 STARBUCK 19H NIW FHF 9710 TANK 45P DLF IEF HYF MDF GV 579 VICTORIA 9710									
HAR	DLDSON'S T <i>i</i>	NK 45P 18D							
HAKO	LDSON'S LUCY	1100 80X		HAROLDSON'S LUCY LU 2Z ET 47L TH 122 711 VICTOR 719T DLE IEF HYE MDE					
GLEN	LEES 719T DE(COY ET 29A DLF	EF HYF	RVP STAR 122L ART WORK ET 35W DLF IEF HYF					
	WANDA 15: Nda t 152a	2 C		TH 75J 243R BAILOUT 144U ET DLF IEF HYF ANL 3N WANDA 152R					
WEIGH EPDS (I	05	BW	ww	YW	Milk	TM	MCE		
EPDS (I	e) 4.1	1.7	46.1	76.9	21.4	44.5	2.0		

This bull has always stood out and grabbed attention. He is fully pigmented very smooth made with the perfect amount of muscle and rib.



KW Tank 352G

can't make the sale? Watch and Bid online



Visit www.DVAuction.com and Register Today!

YEARLING HEREFORD BULLS •



MORTENSON FARMS LTD.



Mortenson Farms Ltd. is a family owned and operated ranch near Nokomis, SK.

As commercial cow calf producers, we bring a unique mindset into the purebred seedstock production side. Our aim is to produce bulls that will add dollars to your bottom line; they will sire calves that have improved carcass traits, impressive ADG, as well as functional structure that will bring longevity to your herd.

The bulls will come to the sale fully vaccinated, treated with ivomec, semen tested, and magnet inserted. Please feel free to contact us at anytime, nothing we would like more than to talk cattle with you!

Lois & Barry Mortenson, Julie & Logan Mortenson, and Mallory & Adam Hendry



MORT 2020 Classroom Cattle 1H

26			MORT				attle 1H		
PC0307	9297	Polled		MORT 1	H J	anuary 29, 1	2020		
				SCHU	-LAR 5N OF	9L 3008			
SCHU-LAR ON TARGET 22S SCHU-LAR 208 OF IH 121 ET									
KCF BENNETT ENCORE Z311 ET DLF IEF HYF MSU TCF REVOLUTION 4R DLF IEF HYF									
KCF MISS	REVOLUTION	X338 ET		JW 7	JW 718 VICTORIA 9106				
				SHE	TAHOF RII7	TIOO DLF IE	E HYE MSIIDE		
ANL C HAR	TIOO TAHO	E 86 ET 23B	DLF IEF HYF MSU	••••					
GHC MI	SS MAPL	E 54D		FCC	ST RANSOM	7W DLF IEF HY			
GHC MISS	APRIL 8A			GHC	MISS DONN	A 25P			
WEIGHTS BW: 95 lbs. ACT WW: 784 lbs. ACT YW: 1175 lbs.									
WEIGHTS	BW: 95 lbs.								
EPDS	CE	BW	ww	YW	Milk	TM	MCE		
(PROJ)	0.6	3.7	66.2	110.9	21.9	55.0	3.5		

The mother of 1H is Julie's favourite cow due to her impressive length of body and natural thickness. Sired by Encore, who has been recognized as a certified Hereford beef sire by producing offspring with distinctly improved carcass traits, 1H has the genetic background to become the next herd sire at your ranch. Take him home and use him on your purebred Herefords to produce flashy show calves or use him on your commercial cows and watch as he adds dollars to your calf cheque in the fall with those heavy calves!

5% of the sale proceeds from 1H will be donated to the not for profit agriculture education program Classroom Cattle.



MORT 155E Hollywood 4H

27 PC0307	9298	Polled		MORT 4		Hollyu February 08,				
SHF CANN GHC C5 A	ON Z210 CS)5 I 155E dlf ief		GV CMR XI51 MR 847 Z210 SHF MISTY 33T Y35 NJW 100W FOUNDATION 54Z ET						
LOEWEN GHC MI	GHC C5 MISS DUCHESS 58C DLF IEF HYF MSUDF LOEWEN ALL STAR 4A IOC DLF IEF HYF MSUDF GHC MISS TARGET 91E GHC MISS ASHLEY 2Z					GHC MISS UNIQUE 25Z DLF IEF HYF MSUDF SHF ALL STAR 42X A191DLF IEF HYF LOEWEN MISS ON TARGET 29X 4A HAROLDSON'S WLL ANCHOR 4T JAC ASHLEY 17T				
WEIGHTS EPDS (PROJ)	BW: 108 lb CE 1.1	s. BW 3.5	ACT WW: 7 WW 56.6	752 lbs. YW 88.9	ACT YW Milk 27.5	/: 1190 lbs. TM 55.8	MCE 2.3			

4H has been a standout in our bull pen from the start. Sired by Attention and out of one of our best milking cows in our herd. This bull is smooth on his feet and has the legs under him to go out there and get the job done breeding in pasture. If you're looking for a mixture of power and grace you'll want to consider 4H!

YEARLING HEREFORD BULLS

28	See.		- E.	MORT 23B Hashtag 5H
PC03079	299	Polled		MORT 5H February 08, 2020
				SHF RIB EYE M326 R117 DLF IEF HYF
SHF TAHOE	RII7 TIOO DLI	IEF HYF MSUDF		SHF LADY 512 L73
ANL C HAF	R T100 TAHO	E 86 ET 23B		IVE ANL 2K SPECIALIST 7N
ANL 7N MAR	P LE 86R dlf ief	HYF	MSUDF N	IDF ANL 32K MAPLE 47N DLF IEF HYF
				BBSF 101N WRANGLER 29W DLF IEF HYF
GHC MACH I	25A DLF IEF HYF			GHC MISS SUSIE 161T
GHC MIS	S SYBIL 12	DD		MCCOY 55M ABSOLUTE 49S DLF IEF HYF
MCCOY 49S	KALLA 61W DI	F IEF HYF MSUDF		MCCOY 29R MISS MILLIONAIRE 35T
	RW+ 10/Llbs	٨ct	WW- 67	

1	WEIGHTS	BW: 104 lbs.		ACT WW: 678 lbs.		ACT YW: 1055 lbs.		
	EPDS	CE	BW	WW	YW	Milk	ТМ	MCE
	(PROJ)	-2.2	4.3	60.9	94.3	21.8	52.3	2.0

5H is the cowboys kind! Don't let his shortened tail turn you off, you'll want to see the length of body and natural muscling this bull has. Built like his sire the great Tahoe, 5H will sire calves that have the vigour and growth commercial cattlemen need as well as the look and size that feedlots and packers want. If we had room in our bull battery at Mortenson Farms Ltd, we would be keeping this one for our own use. Help yourself to a young herd sire here that will produce beefy calves!



MORT 23B Hashtag 5H

29	МО	RT 23B Hercules 15H
PC03079300 P	olled MORT 15H	February 23, 2020
SHF TAHOE RII7 TIOO DUF IEF ANL C HAR TIOO TAHOE 8 ANL 7N MAPLE 86R DUF IEF HYF	F HYF MSUDF SHF LA 86 et 23b dlf ief hyf ANL 2	IB EYE M326 R117 dlf ief hyf ADY 512 L73 IK SPECIALIST 7N 32K MAPLE 47N dlf ief hyf
JSF RELOAD 59U DLF IEF HYF GHC MISS TANGO 174 GHC MISS VICKI 184U	JSF 12 B WR D	2J TRAILBLAZER 71N 2N CARILLA 112R DLF IEF HYF OMINO LAD 309 0614 ADY VICTOR 121P 0603
DW/ 116 lbs		ACT VWL 1110 lbs

WEIGHTS	BW: 116 lbs.		ACT WW: 700 lbs.		ACT YW: 1110 lbs.			
EPDS	CE	BW	WW	YW	Milk	TM	MCE	
(PROJ)	-6.0	5.9	65.7	105.9	25.0	57.8	-2.4	

A touch younger than the previous 3 bulls, but not lacking in size or structure. 15H is Tahoe sired and out of a good Crittenden cow. This is a bull I'd use on some larger framed cows in order to produce

calves that have performance right from birth. Big footed and athletic, 15H is a powerful bull ready to sire offspring just like him.



MORT 23B Hercules 15H

can't make the sale? Watch and Bid online



YEARLING BLACK ANGUS BULLS

21

GOLD-BAR LIVESTOCK



GOLD-BAR Shoot To Thrill 125H 30 2134715 Polled **SAVELIMINATOR 9105 JL AUTHORITY 2098** JL LADY 8026 JL PIONEER 0062 **MLG MOMENTOUS 6079** MLG BLACKBIRD 10Z SOUTHLAND BLACKBIRD 172T RITO 707 OF IDEAL 3407 7075 S A V RESOURCE 1441 S A V BLACKCAP MAY 4136 **GOLD-BAR HEROINE 102E** DBRL 03M TITAN 4T SHEIDAGHAN HEROINE 47B **MERIT HEROINE 198X**

BW: 90 lbs ADJ WW: 785 lb WEIGHTS ww ΥW BW Milk CE EPDS 2.8 106 4.0 56 23 125H is another big soggy made son of MLG

Momentous, who is big topped, wide based and great headed. His S A V Resource dam is very moderately made with a tremendous udder. If you need a solid fault free kinda bull in your breeding program this guy will check the boxes.



31	GOLD-BAR Unhinged 131H
2139800 Polled	GBL 131H January 31, 2020
HA COWBOY UP 5405 HF Ozark 160F HF Tibbie 772	HA OUTSIDE 3008 Ha Blackcap Lady 1602 Connealy Consensus 7229 HF TIBBIE 100M
MERIT HIGH MARK 6030D Gerlei Mayflower 4f Gerlei Mayflower 34z	MERIT 77X Merit jilt 1097 Young dale touch down 36m Gerlei Mayflower 5n

WEIGHTS	BW: 78 lbs.	ADJ WW: 750 lbs.				
EPDS	BW	ww	YW	Milk	CE	MCE
	1.5	51	92	25	6.0	7.0

Heifer bull, heifer bull, heifer bull! This Ozark calf will absolutely work if you got heifers to breed. He's deep made and has shape, but he is small headed, smooth shouldered and with a 78 pounds birth weight, don't worry about calving with this guy.



MCE

6.0

Dam: Gerlei Mayflower 4F

32						GOLD	-BAI	R Shoc	ker 304H
213	4731		Polled		GBL	304H		March 04, 3	2020
								RNAN 076E	
	i BANK NO					E A ROS			
GOLD-B	AR SAN1	ERIA	311E			EXAR FI	RST CL	ASS 1406B.	
PONDERO	SA JENN'S	1406 F	AY 135A			JEN 527	'S FAY	106X	
								EL 812	
RED TROT	TERS STROI	IGHOL	D 156			RED LJT	PEAR	L 579	
RED MA	PLE RID	GE A(CRE JUR	ASSIC		RED SIX	MILE	SAKIC 832S	
RED MAPI	E RIDGE A	CRES J	URASSIC			RED SH	ERLANI	E MISS JURAS	SIC 13M
WEIGHTS	BW: 84 lb	s.		ADJ W	W: 92	9 lbs.			
					-				

WEIGHTS	DW. 04 IUS.		ADJ WW. 32	J 105.		
EPDS	BW	ww	YW	Milk	CE	MCE
LIBO	1.0	62	98	19	4.0	10.0

When you see this guy in person you'll be impressed by the performance he has but then take a look at his birthdate. This March calf is more then keeping up with everyone in the pen, he will add some pounds to any calf crop! This guy is actually out of the only red cow we own so he is a red carrier for anyone interested.



Gold-Bar Shocker 304H





CANADA'S RED WHITE & BLACK BULL SALE

Sire: Gold-Bar Santeria 311E

YEARLING BLACK ANGUS BULLS •

33	17. 14	GOLD-BAR Overcharged 102H
2134724	Polled	GBL 102H January 02, 2020

JL AUTHORITY 2098 MLG MOMENTOUS 6079 MLG BLACKBIRD 10Z S A V ELIMINATOR 9105 JL LADY 8026 JL PIONEER 0062 SOUTHLAND BLACKBIRD 172T MOHNEN BRUSHPOPPER 295 BALDRIDGE BLACKBIRD M565 S A V BISMARCK 5682 LODGE COUNTESS 655

MOHNEN LONG DISTANCE 1639 VALLEY LODGE COUNTESS 22C VALLEY LODGE COUNTESS 16A

WEIGHTS	BW: 95 lbs.		ADJ WW: 77	O lbs.		
EPDS	BW	ww	YW	Milk	CE	MCE
2100	0.8	48	90	27	7.0	4.0

102H is a own son of MLG Momentous who has done great things for us and the Merit Cattle Co. program. This has been a standout from day one. He has always had that herd bull look. He will add some pounds to any calf crop. His dam is perfect uddered and perfect footed. 102H is soggy made, big quartered with lots of hair. Neighbors will notice this guy in your pasture for sure!



Dam of 102H: Valley Lodge Countess 22C



Gold-Bar Overcharged 102H

Dam of 105H: Clevely BD Queenette 109B



BROOKING BANK NOTE 4040 Brooking Firebrand 6068 Brooking Annie K 390

CLEVELY BD QUEENETTE 109B

CLEVELY DEN QUEENETTE 116X

34

2134713

MUSGRAVE BOULDER

CONNEALY EARNAN 076E E A ROSE 918 S A V BEST INTEREST 0136 SOO LINE ANNIE K 9165 HOOVER DAM MILL BRAE SA JAUNTY 3079 S A V 004 DENSITY 4336 SANE L.O. QUEENETTE 21S

WEIGHTS	BW: 90 lbs.		ADJ WW: 72	3 lbs.		
EPDS	BW	ww	YW	Milk	CE	MCE
LIDO	1.9	46	78	26	4.0	10.0

105H is one of the pen favorites for sure! He is very moderate in his frame but impressively stout. The girls have affectionately nick named him "The Stud" and if you get the chance to see him you'll know why, he just has that look and stance to him. We did halter break him with the plans of showing him. His dam has knocked it out of the park every single time with her calves. She possibly has the best udder on the farm and if you've seen the cow herd you know that's a pretty big statement! His sire, Brooking Firebrand needs no introduction to the breed, his progeny are sought after everytime! Expect big things from 105H!

35			GOLD	BAR to	stile +	Lin 114H			
2134	4717	Polled	GBL 114H January 14, 2020						
BROOKI BROOKING Vision UN Gold-B	i BANK NOTE Ng Firebr i Annie K 390 Ianimous 141 Ar Heroin An Heroine 4	AND 6068 8 E 208D		CONNEALY EARI E A ROSE 918 S A V BEST INT SOO LINE ANNI VISIONTOPLINE VISION EDELLA DBRL 03M TITA MERIT HEROINE	EREST 0136 E K 9165 ROYAL STOC 665 N 4T	KMAN			
WEIGHTS	BW: 91 lbs.		ADJ WW: 69	9 lbs.					
EPDS	BW	WW	YW Milk CE MCE						
	3.0	51	86 20 2.0 10.0						
P LATER	NO.ANE	1	14H has de	one nothing	but crank	it on since			

114H has done nothing but crank it on since weaning, possibly the deepest made bull in the pen. Another Firebrand son with a great foot under him and "grizzly bear hair" on him. His dam is always a favorite on cow tours at the farm.



Gold-Bar Shadow Boxer 105H



Gold-Bar Hostile Air 114H

Dam: Gold-Bar Heroine 208D

TWO YEAR OLD & YEARLING BLACK ANGUS BULLS





Coulee	Crossina	Hank	286
COULCE	610331114	панк	200



Coulee Crossing Lucky Boy 116G



36			COU	ILEE CROS	SING	ank 28G
208	2747	Polled	LJS	28G	January 18,	, 2019
	IANCE 0801			S A V BRILLIAN S A V ELBA 80	l	
COULEE CROSSING RADICAL 2E COULEE CROSSING LASSIE 2C SOO LINE YELLOWSTONE 6344 REMINGTON LASSIE 94Y SOO LINE IRON MAN 0169						
COULEE	ROSSING HANN Crossing Rossing Lil L	LIL HANK	/ 60D	COULEE CROSS RED LCC ABOV COULEE CROSS	ING ANNIE I E&BEYOND I	300J
WEIGHTS BW: 97 lbs. ADJ WW: 716 lbs. ADJ YW: 1249 lbs.						
EPDS	BW 4.4	WW 50	YW 91	Milk 22	CE -1.0	MCE 11.0

A real good 2 year old that went out and bred a few cows and heifers last year. A calm disposition goes with his overall smoothness and easy doability. His dam is at the top of the herd for production. A good milking, good uddered, moderate framed female that produces excellent calves every year. Halter broke and parentage verified.

37		COUL	EE CROS	SING L	icky E	Boy 116G	
214	5986	Polled	LJS	116G	December 2	8, 2019	
HF KODIA <mark>Soo lin</mark> Tla beau	IE MOTIVE	9016		SANDY BAR AL Wilbar Ruby RR 7407 Rain Terrlene Bej	955N IMAKER 2154	1	
COULEE	S A V RADIANCE 0801 COULEE CROSSING LUCY 11C WILBAR LUCY 244R SANDY BAR ADVANTAGE 43M WILBAR LUCY 938N						
WEIGHTS	BW: 89 lbs.		ADJ WW: 67	7 lbs.	ADJ YW: 1	316 lbs.	
EPDS	BW	WW	YW	Milk	CE	MCE	
	2.2	57	100	19	1.0	4.0	

A Motive son that is deep deep bodied, big testicles, excellent hair, long bodied, very moderate framed and thick topped. He is all bull and will produce heavy weight calves. His dam is long, deep, thick and has a bit more frame. Her only daughter was sold in the 2019 Harvest Classic Angus sale for a 4H project. Halter broke and parentage verified.

38			COULE	E CROSSI	NG Hot	trod 40H
214	5991	Polled	LJS -	40H	January 17,	2020
SMW A SMW ROSI SOO LINE COULEE	THOR 2064	D G ANNIE 361	D	S A V FINAL AN F V QUEEN ANI TW UPWARD 3 SOUTHLAND RO BAR-E-L THOR SOO LINE MCH REMITALL SUDA WILBAR LADY A	NIE K 57W 5X ISEBUD 81T 6T ENERY LASS N 542S	9128
WEIGHTS	BW: 88 lbs.		ADJ WW: 66	7 lbs.	ADJ YW: 1	301 lbs.
EPDS	BW	WW	YW	Milk	CE	MCE
	-0.2	42	74	28	12.0	12.0

A calving ease prospect here with a moderate birthweight. A small angus character head ties into smooth shoulders and his long body. Adequate performance with excellent post weaning gain. His dam is an excellent producer with her only female retained in herd and both her bulls making this sale. Square level udder with good feet and legs and big volume in his dam. He should produce excellent females. Halter broke and parentage verified.

CANADA'S RED WHITE & BLACK BULL SALE

YEARLING BLACK ANGUS & SIMMENTAL BULLS

39				COULEE	CROS	SSING Ann	<i>ie</i> 50H
2145993		Polled		LJS 50H		January 20, 20	20
S A V RADIANCE (Coulee cros Coulee crossing	SING		2E	S A V Soo L Remin	ELBA 8 INE YEI GTON I	INCE 8077 101 Llowstone 6344 Lassie 94y 1an 8195	
SOO LINE IRON M COULEE CROSSING	SING ANNIE	ANNIE 49		REMIT/	ALL SUI	HENRY LASS 3058 Dan 542s ' Ann 496s	

WEIGHTS	BW: 87 lbs.		ADJ WW: 611	lbs.	ADJ YW: 11	55 lbs.
EPDS	BW	ww	YW	Milk	CE	MCE
LIBO	0.2	17	37	25	9.0	14.0
	/St. C					

Another calving ease prospect with moderate birthweight. A super quiet disposition, this guy loves a good scratch and has a super heavy hair coat. Smooth and long bodied makes this guy the epitome of calving ease. His dam is thick, deep bodied with a good udder and beautiful feet. She has both her daughters retained in herd. Halter broke and parentage verified.



Coulee Crossing Annie 50H

COULEE CROSSING CATTLE COMPANY SIMMENTAL BULLS

40	CCCC RED Braveheart 2H
PG1318788 Polled	SLJ 2H January 04, 2020
FR REZULT <mark>KS BRAVADO P68</mark> RIV RED BRIGADIA 969J	BOZ REDCOAT MISS FR J922 ER BLACK CISCO 532C ER F131 LFE BLACK LAKOTA 385W
NUG ROYAL RED 324A Clayhill red freerush Clayhill red freerush IIY	TRIPILE C SMARTY PANTS R 1E THSF FREEDOM 300N CLAYHILL RIOT GEAR 52K
WEIGHTS BW: 98 lbs.	ADJ WW: 781 lbs. ADJ YW: 1448 lbs.

WEIGHTS	DW. 90 IUS.		ADJ WW. /	01 105.	ADJ TW. P	440 IUS.	
EPDS	CE	BW	WW	YW	Milk	MCE	MWWT
LIDO	13.5	0.9	72.3	112.7	27.4	10.6	63.6
This had						C. II . I	a bardha d

This bull has come on tremendously over the summer and fall. Long bodied, big boned, deep and thick are probably some of his best qualities. But the best thing about him will be his mother and grandmother. Two of the best female makers in my opinion are Nug Royal Red and THSF Freedom. And 2H has both of them on his bottom side. Not to mention KS Bravado is no slouch in making females, either. Ideal hoof and leg structure along with tidy udder quality and small teats in both the dam and granddam will make him a female producer. Add in a quiet temperament, homozygous polled, halter broke and sire verified gives you a very high quality bull. And his picture does him no justice.

41			CC	CC RED	Mc C	Corma	ck 341
PG1316	569	Polled		SLJ 34H	Jai	nuary 16, 2	020
BOUND	HORIZON 13 Ary 68m / Reggie 19	VISTA 23	5E	IPU R Kwa i Bouni	HORIZON 7 Ed Pocahoi Elyf Red Mi Dary Reggii Red Sundov	NTAS 68M Ountain 16 E 78Z	Z
	LITTLE SONN <mark>Ylan 55e</mark> 1ate 32y			CLAYH MFR D	ILL FANCY P Ynamo 14u Aur ultimat	ANTS 32S	
WEIGHTS	BW: 102 lb:	S.	ADJ WW: 7	48 lbs.	ADJ YW: 1	388 lbs.	
EPDS	CE	BW	WW	YW	Milk	MCE	MWWT

EPDS

5.3 3.3 70.9 102.1 28.1 3.9 63.6 Dylan as I call him is probably my favorite bull of the pen. A disposition second to none, excellent hair, great foot and leg structure, volume, depth of body a square hip and straight back are just some of his qualities. His mother is an excellent producer, raising bulls at or near the top of the pen every year. She goes back to the first calf I ever registered, the Red Sundown bull, who left exceptional females. And the grandmother to the \$92,000 LaBatte Bentley. Unfortunately, she has yet to give me a heifer calf. Homozygous polled, sire verified and halterbroke.



CCCC Red Braveheart 2H



YEARLING SIMMENTAL BULLS



CCCC Red Paradigm Shift 19H

42				CCCC	REDP	arad	ligm S	Shift	19H
PG1318	797		Polled		SLJ 19H		January 11	, 2020	
35R RFS REE RF RAUL ERIXON LA	AD 43Z				HOOKS RF RED RFS MI LFE BS Erixon	KITTY D MACK SS M20 LEWIS I LADY	KIÁ I 322U 6U		
CCCC BI			ADY 48F			XTRA I <i>I</i> Rocus m	A Is alene 27	7 K	
WEIGHTS	BW: 97 I	bs.	A	DJ WW: 87	'8 lbs.	ADJ YV	V: 1553 lbs.		

CE BW ww YW Milk MCE MWWT EPDS 7.9 3.9 78.6 113.2 30.2 6.4 69.5 I love everything about this bull, including the fact he has stood out from a very early age. By my go to for heifers Red Iron, he has added length, depth

very early age. By my go to for heifers Red Iron, he has added length, depth of body, straight level top, and a big hip while leaving an impression of overall smoothness. Bone, high growth and his puppy dog disposition will only add to his value as a sire. This is a bull I feel can do it all. Moderate birthweight with well above average weaning and yearling weights along with a very balanced EPD profile that is above average in every trait make him a sure bet. His first calf mother hit a grandslam homerun with this boy. She is a near ideal cow with moderate frame, moderate udder, easy fleshing and a beautiful black baldy haircoat. She is a bit of an outcross being out of a polled Extra 1A fullblood daughter. Homozygous polled, parentage verified and halter broke.



daughter.	Homozyg	jous polled	, parentag	ge verified	and halte	er broke.	
43				CCC	C RED 🤇	Zoldn	ine 80H
PG1316	737	Polled		SLJ 80H	l Fe	biuary 02, 2	2020
				MAF R	HORIZON	7Y	
IPU 68M	HORIZON 13	7B		IPU R	ED POCAHO	NTAS 68M	
BOUND	ARY 68M	VISTA 23	5E	KWA I	LYF RED M	OUNTAIN 16	52
BOUNDARY	REGGIE 19	94B		BOUN	DARY REGGI	E 78Z	
				ELLIN	GSON LEGAC	Y M229	
MR NLC U	PGRADE U8	676		MS NL	C MOJO S6	119 B	
CCCC B	LACK GOI	LD 54E		WFL I	DENTITY 23	Х	
SUNNY VAI	LEY ALICIA	35A		HAAS	RANCH UIO	2	
WEIGHTS	BW: 95 lbs		ADJ WW: 7	794 lbs.	ADJ YW: 1	439 lbs.	
EPDS	CE	BW	WW	YW	Milk	MCE	MWWT
LFD3	10.4	2.2	80.5	113.8	23.4	6.0	63.7

80H is the youngest bull in the offering but doesn't give anything up in terms of performance, disposition or quality. Dark red with black pigment and tremendous hair, along with a good foot, deep body and length. Smooth throughout, beautiful, quiet and friendly temperament with above average calving ease complete the package. Out of a young black 3 year old that did an awesome job. She is moderate framed with a tidy udder and a fertile easy keeping cow. He could just be the bull that will sire heavy weight feeder steers while having heifer calves that can be put back in the herd. Hetro polled, sire verified and halter broke.

WHITEROCK RANCH



44						WI	R 2H
BPG132	27788	Polled		WRR 2H	Jai	nuary 20, 2	020
		¹⁸⁷ Ion E202		CCR M CLRS (WS AN	E C SINGLET. S 4045 TIM Grade-A 87 IISE A71 Oker Face	E 7322T 5 A	
LFE STYLE Maf Cr LFE BS CF	OCUS 98	E		LFE CO	S CHARO 12 Ommissione S Crocus 1	R 811Z	
WEIGHTS	BW: 98 lbs						
EPDS	CE 12.2	BW 1.3	WW 83.1	YW 123.9	Milk 28.3	MCE 7.7	MWWT 69.9
2H is a v	ery compl	ete, long b	oodied, sto	out individu	ual that co	ombines b	oth power

and calving ease as well as a highly maternal pedigree. He is sired by the great Proclamation bull that has raised many high sellers at sales on both sides of the border. His dam is a highly productive Style cow that goes back to a past Lewis Farms high selling female on the bottom side. If numbers are a thing that you incorporate into your program, then check out this guy. He is a number curve bender.

YEARLING SIMMENTAL BULLS

45	-				1	WR	R 170H
Applied	For	Polled		WRR 170H	Ja	nuary 31, 2	020
		48Z Ion E202		CCR M CLRS (E C SINGLET S 4045 TIM GRADE-A 87 IISE A71	E 7322T	
MAF CF	RIDDLER 323 Tara 12 Tara 152X	8E		LFE B	OTHAM 819' S CHARO 23 Tland Bull Gcreek tar	У 47Х	
WEIGHTS	BW: 57 lbs.						
EPDS	CE	BW	WW	YW	Milk	MCE	MWWT
21-00	9.4	1.9	97.7	146.1	29.1	6.4	78.0

WRR 228H

YW

146.1

TRIPLE C SINGLETARY S3H CCR MS 4045 TIME 7322T

CLRS GRADE-A 875 A

WHEATLAND BULL 47X

SPRINGCREEK TARA 152X

Milk

WS ANISE A71 LFE GOTHAM 819Y LFE BS CHARO 23Y

170H is a low birthweight, moderate, well made bull. He is still very stout and shows a lot of muscle expression and thickness throughout his quarter and over his top. His dam is a top cow and is in our donor program.

Polled

46

Applied For

CCR COWBOY CUT 5048Z **WS PROCLAMATION E202**

LFE THE RIDDLER 323B **MAF CF TARA 128E**

MAF 47X TARA 152X 18Z

BW: 87 lbs

CE

9.4

WS MISS SUGAR C4

WEIGHTS

EPDS



WRR 228H February 18, 2020



WRR 228H

228H is the power bull of the three full brothers on offer. He is extremely stout and full of red meat and muscle. He exhibits a tremendous amount of depth and spring of rib and stands correctly on an excellent set of feet and legs. He has an absolute huge spread on his EPD's from birth weight to yearling weight and has a ton of milk bred into his pedigree.

BW

1.9

ww

97.7



MCE

MWWT

Dam of 105H: Clevely BD Queenette 109B

47					(WR	2 256H		
Applie	1 For	l Polled		WRR 256H	l Fel	bruary 27, 2	2020		
WS PR	'BOY CUT 50 oclamat Sugar C4			CCR M CLRS (E C SINGLET S 4045 TIM Grade-a 87 IISE A71	E 7322T			
MAF C	RIDDLER 32. F Tara 12 Tara 152X	8E		LFE GOTHAM 819Y LFE BS CHARO 23Y WHEATLAND BULL 47X SPRINGCREEK TARA 152X					
WEIGHTS	BW: 90 lbs								
EPDS	CE	BW	WW	YW	Milk	MCE	MWWT		
EFUS	9.4	1.9	97.7	146.1	29.1	6.4	78.0		

256H is a very smooth made, long bodied individual. He is put together almost perfectly in his skeleton and has one of the best pedigrees and sets of EPD's you can find in the Simmental breed. His full sister was a high seller in the 2020 Shades of the Prairies sale. His dam was also a past high seller, commanding an impressive \$30,000. You will want to keep every female off this individual.



WRR 256H

YEARLING LIMOUSIN BULLS

EDEN MEADOWS FARM



EMF Hells Bells 13H ET

48	-			EMF Hells Bells 13H E					
CPM410)4354	Double Po	olled	THE 13H	Jai	nuary 14, 2	020		
RPY PA EMF POLL RPY PAYN IVY'S S'	ES ELVIS 34	X UCH HTZ :	29 Z	COLE RPY P. Emf W Romn IVY's F TMF N	-RATED 014 MISS LODES AYNES TRILC /INE AND R TUFF ENUF POLLED PRII APOLEAN 7. ERFECT TOU	TAR 826U Dgy 26t Dses F 103t Ncess 1P 34N			
WEIGHTS	BW: 95 lbs		ADJ WW: 7	′50 lbs.					
EPDS	CE	BW	WW	YW	Milk	ТМ	MCE		
LIDS	6	5.0	91	134	17	62	4		

A Powerful bull that has numerous brothers sell in previous sales going to Bar 3R and Cherway Limousin. His mother has maybe produced the best one ever in this bull.

This bull has growth, thickness and a great disposition making him an easy choice to check out sale day. Homo polled test pending.



EMF Hoover 23H

49					EMF	Hoor	er 23H
CPM410)6113	Homo Po	olled	THE 23H	Ja	nuary 31, 2	020
		7D JSHER 25	F	EMF P Chtt v	ARCHITECT (Oll Zill Work Time Eadow 241	4925W	
EMF CH	ES DERBY 4 Loe 6C e Es carolina	ſ		IVÝ'S I CFLX V	RESPONDER Polled Pri VILD Form 3s		
WEIGHTS	BW: 99 lbs.		ADJ WW:	664 lbs.			
EPDS	CE 7	BW 3.0	WW 67	YW 102	Milk 21	TM 54	MCE 4
	/	J.U	0/	102	21	34	4

A black son of our herdsire and from a cow family that has produced many high selling bulls and females. Check out his pedigree and you will see lots of popular animals. This guy gets better every day and he will catch your eye with the thickness, depth of body and muscle he has. Homo polled



TERMS & CONDITIONS

The terms of the sale are cash or cheque payable at par at sale location unless satisfactory credit arrangements have been made prior to the sale. The right of property shall not pass until after settlement is made. First Class Cattle Marketing reserves the right to require a certified cheque as settlement before releasing any sale cattle. Should the purchaser fail to settle for his purchase, First Class Cattle Marketing reserves full power to resell the animal to the best advantage, either publicly or privately, without further notice. Any loss arising from such resale, together with keep and all other expenses shall be payable by the defaulter. All settlements must be made with the clerks of the sale before any cattle will be released. The owners, First Class Cattle Marketing and sale staff have the right to refuse bids from anyone who has a previous record of default in payment and/or who has not made prior credit arrangements prior to the sale with the owners and/or Sale Management.

BID Every animal consigned to the sale must be sold by auction. No by-bidding will be permitted. Each animal will be sold to the highest bidder.

DISPUTES In cases of disputes, bidding will be reopened between the parties involved. If no further bid is made, the buyer will be the person from whom the auctioneer accepted the last bid. The auctioneer's decision in such matters will be final.

PURCHASER'S RISK Each animal becomes the risk of the purchaser as soon as sold.

ANNOUNCEMENTS from the auction block will take precedence over printed matter in the catalogue. Buyers are therefore cautioned to pay attention to any such announcements.

CERTIFICATE OF REGISTRY The proper Registration of Recordation paper, as the case may be, will be duly transferred and furnished to the buyer for each animal after settlement has been made.

SHIPPING Assistance will be given in making shipment after the sale, but Sale Management or Seller assumes no risk. Expenses incurred are the responsibility of the purchaser. Purchasers are requested to furnish shipping instruction when making settlement.

GUARANTEE All animals will carry standard breeding guarantee as specified by the applicable Canadian breed Association. At no time shall the seller's liability exceed the purchased price of the animal.

EXCEPTION TO GUARANTEE In cases where the animal is subjected to any hormonal or surgical reproduction techniques after the sale, the guarantee shall be null and void. In the cases of bulls, they are guaranteed to breed naturally according to applicable Canadian breed Association guarantee, but no guarantee is given that semen from any bull will freeze.

HEALTH It is the buyer's responsibility to determine health requirements for importing any animal into his province or state. First Class Cattle Marketing assumes no responsibility for the health status of any animal in the sale.

ACCIDENTS Although every precaution will be taken to protect the safety and comfort of buyers, neither the Sale Management, auctioneer, or Association assumes any responsibility in this matter and disclaims any liability legal or otherwise in the event of accident or loss of property.

RIGHTS AND OBLIGATIONS The above terms and conditions of the sale shall constitute a contract between the buyer and the seller and be equally binding to both. Resale of animals following purchase in this sale shall constitute a separate transaction and the rights and the terms and conditions of this sale do not cover obligations of the two parties connected thereto.

FIRST CLASS CATTLE MARKETING LTD IS AGENT

ONLY It is clearly understood that First Class Cattle Marketing acts only as agent between buyer and seller and is not in any way responsible for any failure by either party to live up to his or her obligations. First Class Cattle Marketing does not assume any financial obligations to collect or enforce collection of monies by either parties, and in exceptional case, any legal action will be between buyer and seller. First Class Cattle Marketing Ltd has no ownership of the facility and assumes no responsibility for the operation of said facility.

cattle marketing

First Class Cattle Marketing Box 1740 Crossfield, Alberta Canada TOM 0S0



